

Taylor Report

N1831 State Highway 13, Medford, WI 54451 • 715-678-2411 • www.taylorelectric.org



January 2026

TAYLOR ELECTRIC COOPERATIVE INCENTIVES

Effective January 1, 2026 • Rebates and rebate criteria are subject to change without notice

HVAC

Heat Pump – Air Source & Mini Split SEER2 14.3+, HSPF2 7.5+ OR SEER 15+, HSPF 8.8+	\$200/ton
Heat Pump – Commercial Air Source & PTHPs – < 20 tons: EER 11+, 20 to < 60 tons: EER 10.5+, ≥ 60 ton: EER 10+	\$200/ton
Heat Pump – Geothermal	\$400/ton
New Furnace with Efficient ECM Blower Motor – Variable speed motor (not multi-speed) OR Eae ≤ 670 kWh/year	\$35/each
Smart Thermostat – Honeywell or Emerson brand unit. Must be enrolled in Load Management Program.	\$25/each
Dual Fuel (8 kW min - new installations) – TEC only	\$100 bill credit
ETS Units – TEC only	\$30 per kW
Electric Hydronic Slab – TEC only	\$20 per KW

ENERGY STAR APPLIANCES

All-in-One Washer/Dryer Combo – must use ventless heat pump drying	\$50/each
Clothes Dryer – electric only	\$25/each
Clothes Washer	\$25/each
Dehumidifier	\$25/each
Dishwasher	\$25/each
Freezer – Must be ≥ 10 cubic ft.	\$25/each
Inductive Range – All inductive ranges qualify	\$25/each
Refrigerator – Must be ≥ 10 cubic ft.	\$25/each
Appliance Recycling – Freezer/Refrigerator/Room Air Conditioner (Must be working appliance)	\$25/each

LIGHTING

LED Bulb – 50% capped at cost	\$.50/bulb - 5 bulb min.
LED Fixture – 50% capped at cost	\$.50 /fixture per 800 lumens
LED Exit Sign – 50% capped at cost	\$5/sign
Occupancy Sensor – doesn't include motion detector bulbs or fixtures – 50% capped at cost	\$5/each

CONSERVATION

Electric Vehicle Charging Station – Must be "controlled" as defined by cooperative.	\$500/unit
EV Charging Station – Installation Costs – For secondary "controlled" meter as defined by cooperative, \$200 cap	varies
Electric Sense® New Home – Must meet 1 of 5 program/code requirements.	\$500/ea

WATER HEATERS

Commercial Water Heater – 75-99 gallons	\$250/each
Commercial Water Heater – 100+ gallons	\$400/each
Residential Water Heater – 77-99 gallons, Uniform Energy Factor 0.88+	\$250/each
Residential Water Heater – 100+ gallons, Uniform Energy Factor 0.88+	\$400/each
Heat Pump Water Heater – Integrated (all-in-one) units, Energy Factor 2.20 or greater	\$500/each

AUDITS/ASSESSMENTS

Audit Recommended Improvements – \$500 cap	varies
Energy Audit- Cost of Audit – 50% of audit cost, \$200 cap	varies
Compressed Air Audit – \$500 cap	varies

AGRICULTURAL, COMMERCIAL, AND INDUSTRIAL EQUIPMENT

Circulation Fan – Fans < 36" must be ≥ 18 pounds force/kW, Fans ≥ 36" must be ≥ 21 pounds force/kW	\$1/inch
Exhaust Fan – Fans < 36" must be ≥ 18 cfm/watt @ 0.05" SP, Fans ≥ 36" must be ≥ 21 cfm/watt @ 0.05" SP	\$1/inch
Electric Forklift Battery Charger – Must be "controlled" as defined by the cooperative.	\$200/each
Dairy Plate Cooler/Well Water Pre-Cooler	\$500/each
Dairy Refrigeration Heat Recovery w/Electric Backup – used with controlled electric water heater as defined by co-op	\$300/each
Low/Zero Energy Livestock Waterer – ≤ 500 watts, insulated tank	\$50/each
Scroll Refrigerator Compressor – \$1,000 cap per compressor	\$30/HP
Variable Frequency Drive (VFD) – \$1,000 cap per drive, must provide motor size	\$30/HP

- » Water heater rebates require installation of co-op's Load Management (LM) control.
- » A/C and Heat pumps require LM only when separately metered for off-peak rates.
- » Dual Fuel, ETS, & Hydronic or slab systems require LM control to qualify for incentive. (timeclock control when under the time of day rate is acceptable).

Maximum rebate = \$20,000 per member account per year.

In addition, call FOCUS ON ENERGY at 800-762-7077 for additional incentives.