

Since 1940

WISCONSIN ENERGY *Cooperative* February 2022 NEWS

TAYLOR ELECTRIC
Cooperative
Your Local, Local Electric Partner

MUSH TO LOVE

**IMPROVE SAFETY WITH SMOKE
AND CO DETECTOR UPGRADES**

AS EASY AS PIE (RECIPES)

**TAYLOR ELECTRIC COOPERATIVE
INCENTIVES FOR 2022**





FIVE REASONS WE **LOVE** SERVING OUR MEMBERS

February may be the shortest month, but it's packed with special observances like Presidents' Day, Black History Month and Valentine's Day, in addition to a host of unofficial "national" days you've probably never heard of like "National Tater Tot Day." But they all have something in common. They were created to draw attention to a particular issue or theme.

Valentine's Day may seem like an observance originally created by a greeting card company, but over time, it's become a widely celebrated day generating millions of dollars spent on flowers, candy, and of course, greeting cards professing our love. But Valentine's Day isn't just for the lovebirds. It's also the perfect time to let our friends, family, co-workers, and other special people in our lives know we care about them—with or without a store-bought greeting card.

So, in that vein, we've created our list of top five reasons why we love serving you, the members of Taylor Electric Cooperative.

1. **We love serving our members because without you, the co-op wouldn't exist.** Our purpose is to provide you with reliable, responsible, and safe electricity. Simply put, Taylor Electric exists to serve you. That's why we were formed in 1936 by members just like you—to bring power to our local area when for-profit utilities would not.
2. **You enable us to complete our mission by supporting our efforts to give back.** A major part of our mission is to serve our community and look after the greater good. With your assistance, we're able to help the most vulnerable members of our community through programs like Christmas Wish that help local families through tough times financially and emotionally.
3. **Members of our co-op also serve on the board of directors.** They provide guidance for setting co-op

priorities and helping make big decisions. Because our board members live in the area, they're able to serve as the pulse of the larger community and identify immediate and long-term needs. The broader co-op membership provides helpful input through their vote on director elections and by weighing in on co-op and community issues.

4. **You help us get it right.** Taylor Electric members are great about keeping us in the know. We do our best to avoid power outages, but Mother Nature can occasionally throw us a curveball, especially the winter storm last December. Our members were quick to report any power disruptions and were patient as our crews worked to safely restore power. We know outages are frustrating. Your support as we work through storms means so much to our employees. We also appreciate your feedback on co-op programs and services like Co-op Connections, incentives, and community solar. Your opinions are critical for the co-op's success, and we thank you for that.
5. **You and other Taylor Electric members make up the community we serve—and for us, it's all about community.** Our employees live and work here too and care about our community the same way you do. We're invested and work to help it thrive. That's why Taylor Electric provides scholarships to local youth and also supports educational opportunities such as Youth Leadership Congress. It's also why we invest in economic development, and why our employees contribute individually to the community through volunteer work.

As a co-op, our mission is to enhance the quality of life in our community and look after its long-term interests. We love serving our members and our local community, and just like you, want to see it continue to thrive.

TAYLOR ELECTRIC COOPERATIVE INCENTIVES

Effective January 1, 2022

Incentives subject to change without notice

2022 Incentive

ENERGY STAR APPLIANCES – MUST BE ENERGY STAR

Clothes Washer	\$25 per unit
Clothes Dryer	\$25 per unit
Clothes Dryer – Heat Pump – <i>all heat pump clothes dryers qualify</i>	\$50 per unit
Refrigerator ≥ 10 cubic feet	\$25 per unit
Inductive Range – <i>all inductive ranges qualify</i>	\$25 per unit
Freezer – freezer must be ≥ 10 cubic feet to qualify	\$25 per unit
Dishwasher	\$25 per unit
Dehumidifier	\$25 per unit
Recycling – Refrigerator/Freezer/Room A/C (<i>signed certification required – must be working</i>)	\$25 per unit

CONSERVATION

Electric vehicle charging station (load management required)	\$400 per unit
Electric Vehicle Smart Charger with Integrated Meter (load management control required)	\$800 per unit

AUDITS & ASSESSMENTS

Compressed Air Audit	capped at cost – \$500 max.
Audit Recommended Improvements	capped at cost – \$500 max.
Touchstone Energy New Home Program – <i>must meet one of five requirements (criteria for multi-family dwellings include one incentive per habitable structure [not warehouse, not per apartment], structure must be on cooperative lines and person requesting incentive must be owner and a member)</i>	\$500 each

ELECTRIC WATER HEATER***

Commercial and Residential—75-99 gallon (<i>Energy Factor .88+, Residential</i>)	\$150 per unit
Commercial and Residential—100 gallon+ (<i>Energy Factor .88+, Residential</i>)	\$300 per unit
Solar storage, w/electric auxiliary tank – 75–99 gallon	\$150 per unit
Solar storage, w/electric auxiliary tank – 100+ gallon	\$300 per unit
Heat pump water heater (<i>Integrated [all-in-one] units, Energy Factor 2.0 or greater</i>)	\$300 per unit

LIGHTING

LED bulb (residential & non-residential) – capped at cost	\$.50 per bulb – 5 bulb minimum
LED fixture – non-residential only – capped at cost	\$.50 per fixture per 800 lumens
LED Exit signs – capped at cost	\$5 per sign
Occupancy Sensor (doesn't include motion detector fixtures)	\$5 each

HVAC****

Heat Pump – Air-Source & MiniSplit (<i>14+ SEER, 8.2+ HSPF, or EER 11+</i>)	\$300 per ton
Heat Pump – Commercial Air Source & PTHPs (<i>Less than 20 ton: EER 11+ 20 to less than 60 ton: EER 10.5+ , Greater than or equal to 60 ton: EER 10+</i>)	\$300 per ton
Heat Pump – Geothermal	\$500 per ton
New Furnace w/ECM Blower Motor – <i>Variable speed motor (not multi-speed) "or" Eae ≤ 670 kwh/year</i>	\$35 per unit
Dual Fuel (8 KW min. – new installations)	TEC only – \$100 bill credit
ETS units	TEC only – \$30 per KW
Electric hydronic or slab	TEC only – \$20 per KW

AGRICULTURAL & C&I

Commercial Vending Machine Controls	\$25 each
Dairy Plate Cooler/Well Water Pre-cooler	\$500 per unit
Dairy Heat Recovery w/Electric Backup – used with controlled water heater	\$300 per unit
Low/zero Energy Livestock Waterer (<i>500 watts or less, insulated tank</i>)	\$50 per unit
Scroll Refrigeration Compressor (<i>max. \$1,000 per compressor</i>)	\$30 per HP
Variable Frequency Drive (<i>\$1,000 cap per drive</i>)	\$30 per HP
Electric Forklift Battery Charger – <i>must be controlled as defined by cooperative</i>	\$200 each
Ag Fan – Exhaust, less than 36" – <i>must be ≥ 18 cfm/Watt @ 0.05" SP</i>	\$1 per inch diameter
Ag Fan – Exhaust, greater than 36" – <i>must be ≥ 21 cfm/Watt or more @ 0.05" SP</i>	\$1 per inch diameter
Ag Fan – Circulation, less than 36" – <i>must be ≥ 18 lbs. force/kW</i>	\$1 per inch diameter
Ag Fan – Circulation, greater than 36" – <i>must be ≥ 21 lbs. force/kW</i>	\$1 per inch diameter

***Water heater rebates require installation of co-op's Load Management (LM) control.

****A/C and heat pumps require LM only when separately metered for off-peak rates.

*****Dual Fuel, ETS, & hydronic or slab systems require LM control to qualify for incentive. (timeclock control when under the time of day rate is acceptable.)

Maximum rebate = \$20,000 per member account per year.

Most rebates must be applied for within 3 months of purchase.

Plus, call FOCUS ON ENERGY 800-762-7077



AVOID OVERLOADING YOUR ELECTRIC SYSTEM

During these long, dark days of winter, you're more likely to plug in more lights and devices than usual as you spend more time indoors.

However, overloading your home's electrical system can put you and your family at risk.

An overload simply means that you have too many things running on one or more electrical circuits or pathways in your home and there is more demand than supply. When this happens, it can cause a minor inconvenience like damage to an appliance or a major one like a power outage or a fire.

To prevent overloading circuits, consider the following tips from Safe Electricity:

- Although tempting, don't plug too many things in by using extension cords, power strips, and multi-outlet converters. Overdoing it can overload and overheat a circuit.
- Be on the lookout for loose connections or damaged or corroded wires, which can also cause an overload or fire.
- If you continually upgrade your home with more lighting, appliances, and electronics, your home's circuits may not be able to handle the increased load.
- Do not plug in multiple devices or appliances into an outlet at the same time, exceeding the outlet's capacity. Do not use extension cords with major appliances.

Consult an electrician if you notice any of the following:

- Warm or discolored outlets or outlet cover plates
- Flickering, dimming, or blinking lights or any other strange lighting behavior
- Items in your home frequently cause a mild shock
- Other strange happenings like a burning odor that has no source or unusual sounds coming from outlets
- Fuses that blow or trip frequently



Do what you can to avoid overloading the circuits in your home. Although the majority of a home's electrical system is out of sight, out of mind, don't take overload symptoms lightly and consult an electrician with concerns.

For more information about electrical safety, visit SafeElectricity.org.

CONGRATULATIONS

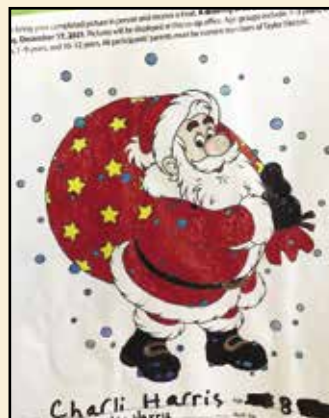
to this year's Christmas Coloring Contest Winners:



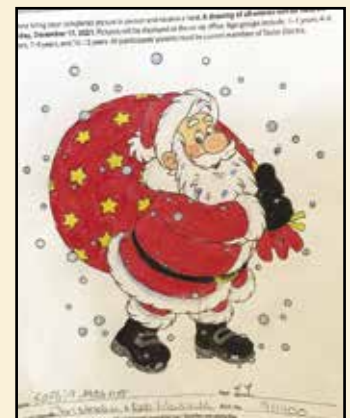
Age group 1-3
Faith Pitzke, daughter of Adam and Laurel Pitzke



Age group 4-6
Charlotte Gruny, daughter of Jesse & Tara Gruny



Age group 7-9
Charli Harris, daughter of Brad and Megan Harris



Age group 10-12
Sophia Mahner, daughter of Christopher and Deborah Mahner

Thanks to everyone who entered the coloring contest. We had some great entries.

Winners received a \$25 Chamber gift certificate and everyone who entered also received a small gift.

CLEAN UP YOUR PAPER CLUTTER THIS NEW YEAR!



Help!

Begin the New Year cleaning up your paper clutter by signing up for paperless billing through SmartHub. While you're there, check out the other great benefits SmartHub has to offer:

- Pay your bill online
- Check your usage
- Manage your account
- Set up recurring and stored payments
- Communicate directly with the co-op



Start the New Year off right and sign up for SmartHub online. It's Taylor Electric's FREE and mobile online payment system. Click on the signup link and follow the prompts to create your username and password. Questions? Call, click or visit us at 715-678-2411 or www.taylorelectric.org.

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TAYLOR ELECTRIC
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