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WISCONSIN ENERGY *Cooperative* December 2019 NEWS

LIGHTING THE WAY

TAYLOR ELECTRIC
Cooperative

Your Touchstone Energy® Partner





23rd Annual **CHRISTMAS WISH PROGRAM**

MY CO-OP

During the holiday season, thoughts often turn to those who need their spirits lifted. For the 23rd year, WIGM 1490 AM, WKEB 99.3 FM, Taylor Electric Cooperative, along with Touchstone Energy and area cooperatives are sponsoring the Christmas Wish Program. In following with the cooperative principle “Concern for Community,” the contributors to Christmas Wish have undertaken a mission to bring holiday cheer into the lives of those around us.

In 2018, we granted wishes that helped bring a little joy to children in our community who were battling serious illnesses, friends and neighbors who had lost loved ones over the previous year, and community members with disabilities who needed a little help meeting their needs. And there were more—nearly 150 families were touched by the Christmas Wish program!

Sponsors The 23rd annual Christmas Wish Program is brought to you by area Touchstone Energy Cooperatives, including Dairyland Power Cooperative, Taylor Electric Cooperative, Clark Electric Cooperative, Price Electric

Cooperative, and Jump River Electric Cooperative. Also sponsoring the program are the Taylor County Association of Cooperatives, People’s Choice Credit Union, Co-op Transport, Heartland Co-op, Ag Country Farm Credit, Taylor Credit Union, The Medford Cooperative, Lakewood Credit Union, United Mutual Insurance, WIGM 1490 AM and WKEB 99.3 FM Radio, RCU, ProVision Partners Cooperative, and Medford County Market.

Requests for wishes Wish requests for area residents may be directed to WIGM/WKEB Radio; P.O. Box 59, Medford, WI 54451; phone, (715) 748-

2566; fax, (715) 748-2752; or via the radio station’s website, www.k99wigm.com. Please include your name, address, and phone number as well as the name, address, and phone number of the individual you are making a wish for and the wish you would like granted. Requests are being taken now until December 13, 2019.

TAYLOR ELECTRIC
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*May your
holiday season be
Merry and
Bright*

The holidays are a time of year that many of us eagerly anticipate. The season is marked by special foods, twinkling lights and seasonal decorations, and lots of festivities.

We cherish carrying on old family traditions and enjoy creating new ones, and gathering with family and friends.

However, given the hustle and bustle of the season, the holidays can also offer an opportunity to slow down and reflect. For all of us at Taylor Electric Cooperative, we are grateful for you, the members of the co-op.

You see, one of our founding principles as a co-op is “Concern for Community.” While our main focus is providing safe, reliable, and affordable energy, we want to give back. We want to help our community thrive.

Reflection

In looking back at this past year, we at Taylor Electric are grateful that we were able to make a positive impact in the community. Through programs such as Christmas Wish, we were able to help many families in the community who were struggling during the holiday season. Whether it was monetary or a gift of remembrance of a loved one, we were able to make a

positive impact on some people’s lives. We are currently working on selecting recipients of this year’s program.

We continue to work closely with our local high schools to award college scholarships to deserving students. In 2019, we awarded 12 scholarships totaling \$6,400 to local scholars.

There are other ways we can help the community, whether we’re providing information about our community solar or Co-op Connections, or helping you find ways to save energy at home, we want you to know we’re here to help.

Looking Ahead

Looking ahead to 2020, we hope you will share your opinions with us. We recognize that our members have a valuable perspective, and that’s why we continually seek your input. Whether through community events, our social media channels, or the annual meeting, we want to hear from you. We are led by you—the members of the co-op—and we depend on your feedback.

As we prepare for next year, we look forward to the opportunity to serve you and the greater community. On behalf of the Taylor Electric Cooperative family, we hope your holidays are indeed merry and bright!

HEY KIDS! Decorate this picture and win two free movie passes to Broadway Theater!

Please bring your completed picture in person and receive a treat. A drawing of all entries will be held on Friday, December 13, 2019. Pictures will be displayed at the co-op office. Age groups include: 1-3 years, 4-6 years, 7-9 years, and 10-12 years. All participants' parents must be current members of Taylor Electric.



Energy Tip | Remember to decorate your tree with energy-saving LED holiday lights.

MY CO-OP



Name _____ Age _____

Parents' Names _____ Acct. No. _____

All employees' and directors' families are ineligible.



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MORE SAVINGS, MORE DECORATING.



This holiday season, let Taylor Electric Cooperative's Co-op Connections Card help you save on everything from the tree, to the trimmings, to the gifts underneath.

The one card that does it all.

Connections.coop



Michael Schaefer, President/CEO

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Lainie Kellnhofer, Editor



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