

Since 1940

# WISCONSIN ENERGY Cooperative

July 2020

## NEWS

### CHARGING AHEAD

EV-ready community in development



TAYLOR ELECTRIC Cooperative

Your Touchstone Energy® Partner



# WE'RE HERE TO HELP YOU SAVE

Taylor Electric Cooperative is here for you, and given the challenging times we've all experienced the last few months, we'd like to share some information and ideas to help you save energy and money.

Summer is a great time to conduct an energy audit of your home and identify ways to boost energy efficiency. Understanding how your home uses energy can help you determine the best ways to modify energy use and keep more money in your wallet.

An energy audit is one of the best ways to determine how energy efficient your home is—an audit can also identify areas for potential energy savings. Try ENERGY STAR®'s online audit. Visit [www.energystar.gov](http://www.energystar.gov), then enter "home energy yardstick" in the search box to get started. But keep in mind, an online audit won't be as thorough as an in-home audit. Check online for energy auditors in your area.

## Shifting to Off-Peak Periods

Electric rates based on time of use offer co-op members the ability to lower their electricity costs without reducing the amount of electricity used. By performing some of your daily chores such as running the dishwasher or doing laundry during off-peak hours, you can see meaningful savings on your energy bills.

Use your programmable thermostat to adjust the settings so that your heating and air conditioning systems sync with the off-peak rate periods.



Use automatic timers to run hot tubs, pool pumps, water heaters, and other appliances in the same way. Be sure to program the timers to coincide with the less expensive off-peak times.

## Putting Power in Your Hands

Prepaid metering is intended to aide in budgeting your monthly energy costs. Taylor Electric members can pay for electricity before it is used, then use the electricity until the credit expires. During the time period you've paid for, you will receive regular feedback on your balance through email and text messages. Industry studies show that consumers who participate in prepaid metering plans use up to 10% less electricity.

Lastly, if you have recently purchased a new ENERGY STAR®-rated appliance or product, make sure you are taking advantage of any special offers or rebates that are available. Call us today at 715-678-2411 to find out if your new appliance qualifies (only purchases in 2020 qualify).



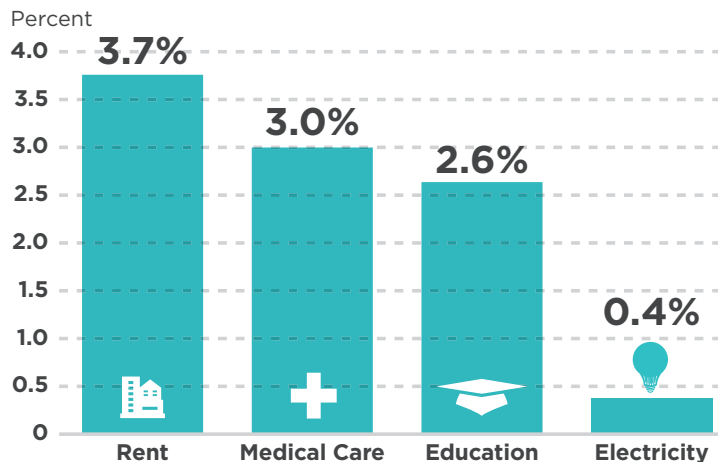
As your trusted energy advisor, Taylor Electric Cooperative is here to help. If you have questions about your bill or additional ways to save energy, please let us know. We're only one click or phone call away.

MY CO-OP

# ELECTRICITY REMAINS A GOOD VALUE

When you look at price increases of common expenses over the last five years, it's easy to see electricity remains a good value!

Average Annual Price Increase 2014-2019



Sources: U.S. Bureau of Labor Statistics Consumer Price Index





# Congratulations

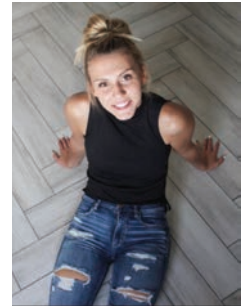
and Best Wishes to the Class of 2020!

## \$500 Taylor Electric Cooperative Scholarship Winners

**Cassidy Balciar** is the daughter of Joseph and Sheryl Balciar, Medford. She will be attending UW-River Falls to pursue a degree in social work and hopes to become a school social worker. Some of her hobbies and interests include playing tennis, kayaking, and hiking. She also enjoys spending time with family and friends.



**Sahanna Kussrow** is the daughter of Darin and April Kussrow, Medford. She will be attending Madison Area Technical College for respiratory therapy and Spanish language proficiency. She enjoys spending time with her family and dogs, swimming, paddle boarding, hiking, and helping her church and community.



**Tori Halopka** is the daughter of Adam and Vicki Halopka, Athens. She will be taking online classes at Northcentral Technical College for business management while also working a full-time job at a bank in Medford. Some of her hobbies and interests include hanging out with family, taking her dog for walks, and fishing.



**Oliver Robisch** is the son of Matthew and Sara Robisch, Rib Lake. He will be attending UW-Stevens Point this fall and plans on majoring in biochemistry in hopes of becoming a researcher in a laboratory environment. In his spare time, he likes to practice drums and play board games with friends.

**Abby Tomandl** is the daughter of Joe and Christy Tomandl, Medford. In the fall she will be attending UW-River Falls, majoring in agricultural studies. Her hobbies include raising and grazing her herd of Hereford beef cattle, snowmobiling, dancing, painting, kayaking, and spending time with her family.



## Taylor Electric Cooperative Board of Directors \$200 Scholarship Winners



**Clarissa Edelburg** is the daughter of Robert and Lori Edelburg, Rib Lake. She will be attending UW-Oshkosh in the fall and will be studying rehabilitation science with the hopes of pursuing a master's degree in athletic training. Throughout the years she was involved in multiple sports and feels that athletics is what helped her choose her future career path. Outside of

sports, she also enjoys listening to music, being outdoors, and spending time with friends and family.

**Emily Schafer** is the daughter of Terrance and Jill Lybert, Medford. She will be attending UW-Stout in the fall and will be majoring in engineering technology. Throughout high school, she enjoyed playing volleyball, hockey, and softball. Emily plans to continue to play sports through clubs and intramurals in college. She also enjoys being outdoors and spending time on the water during the summer.



**Francine Seidel** is the daughter of Robby and Carrie Seidel, Medford. She will be attending the University of Minnesota-Duluth and is majoring in secondary education. Francine will also be a member of the women's cross country and track and field team in college. She enjoys running, being outdoors, and spending time with family and friends.

**Janessa Venzke** is the daughter of Patrick and Lynn Venzke, Dorchester. She will be attending UW-Stevens Point and plans to major in social work. In her free time, she enjoys spending time outdoors with family and friends. A few of her favorite activities include hiking, kayaking, and hunting.



**Elizabeth Stange** is the daughter of Randy and Mary Stange, Abbotsford. She will be attending UW-Eau Claire this fall pursuing a career as an oncology nurse. She enjoys doing anything outside, especially swimming and hiking. She also enjoys volunteering and helping those in need. Elizabeth loves science and overall learning and can't wait to start college this fall.

**Cade Shipman** is the son of Garrett and Jenny Shipman, Medford. This fall he will be attending UW-Eau Claire and intends to get a degree in some sort of sound engineering/sound design. He loves playing drums and has been accepted to be a part of the Blugold Marching Band. He intends to join a variety of different band-related organizations to improve his drumming skills. Music is his passion and he hopes that he can find a way to apply his passion and talents to a full-time job.



**Paige Brandner** is the daughter of Nicholas and Amy Brandner, Medford. She will be attending UW-La Crosse in the fall, majoring in education. She enjoys running and spending time with her family at their cabin.

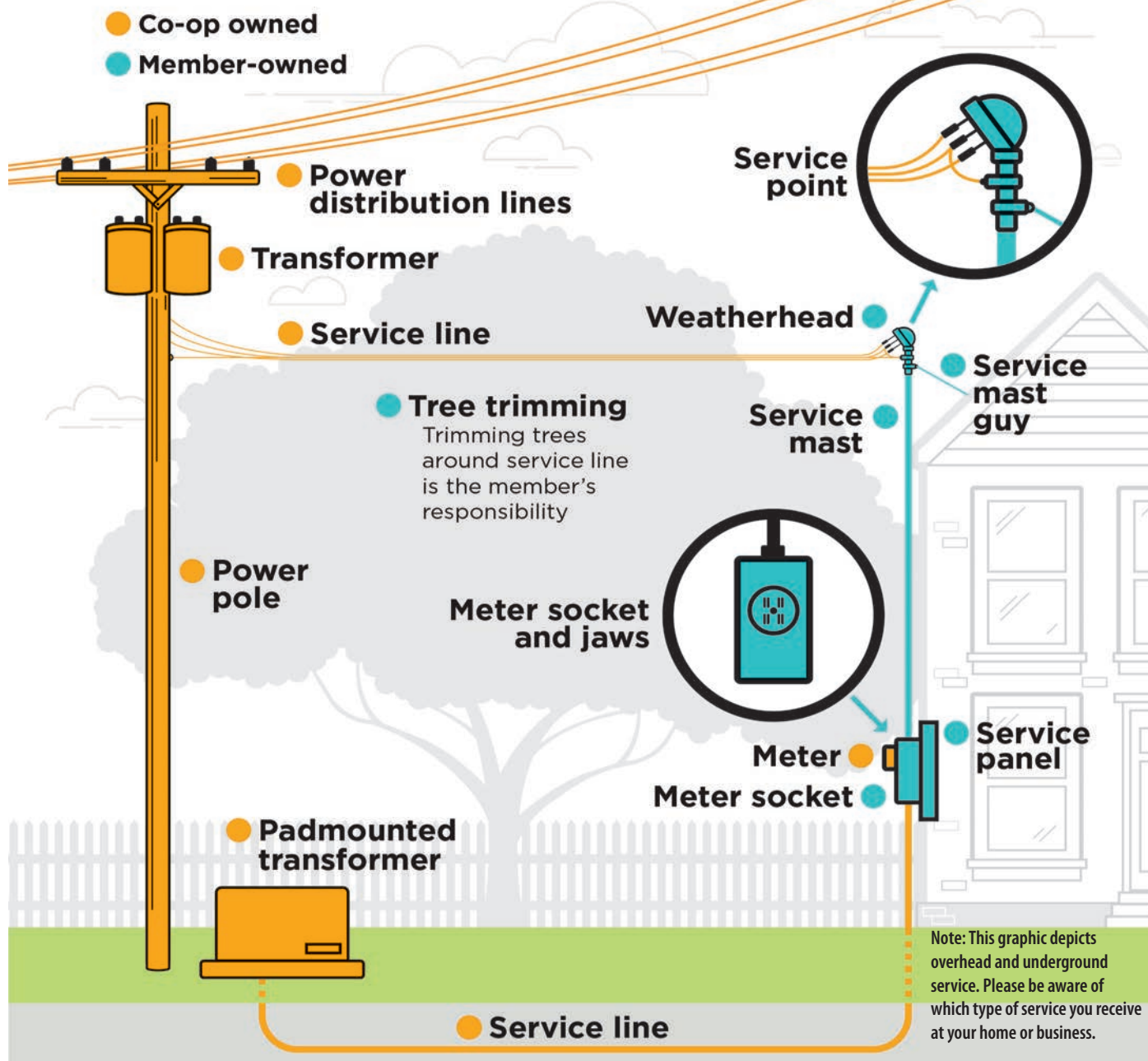




# Who Owns What?

## Electric Co-op Owned Equipment vs Member-Owned Equipment

This graphic depicts equipment owned by the co-op (in gold) and the member (in blue). If a storm damages any equipment owned by the co-op, we are responsible for repairs. If a storm damages any member-owned equipment, the member is responsible for repairs. Members should hire a licensed electrician when making any repairs to member-owned equipment.



### Kenneth Ceaglske, President/CEO

N1831 State Highway 13, Medford, WI 54451  
715-678-2411 • 800-862-2407  
email: [taylrec@tayloelectric.org](mailto:taylrec@tayloelectric.org)  
website: [www.tayloelectric.org](http://www.tayloelectric.org)

### Lainie Kellnhofer, Editor



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