

Since 1940

WISCONSIN ENERGY Cooperative

February 2021

NEWS

A NICE WAY TO FISH



TAYLOR ELECTRIC Cooperative
Your Touchstone Energy Partner 



COMMITTED TO A CO-OP CULTURE FOR ALL

Over the years, you've heard why and how Taylor Electric Cooperative is different—because we're a cooperative. Our business model sets us apart from other utilities because we adhere to seven guiding cooperative principles that reflect core values of honesty, transparency, equity, inclusiveness, and service to the greater good of the community.

Electric cooperatives, including Taylor Electric have a unique and storied place in our country's history. We democratized the American dream by bringing electricity to rural areas when for-profit electric companies determined the effort too costly. Back then, cities were electrified, and rural areas were not, creating the original rural-urban divide. Newly established electric lines helped power economic opportunity in rural areas. Today, that spirit of equity and inclusion is a vital part of our co-op DNA.

Equal Access for All

When our electric co-op was founded, each member contributed an equal share in order to gain access to electricity that benefited individual families as well as the larger local community. Each member had an equal vote in co-op matters. That sense of equity and inclusion is still how we operate today. Taylor Electric was built by and belongs to the diverse communities and consumer-members we serve. Membership is open to everyone in our service territory, regardless of race, religion, age, disability, gender identity, language, political perspective, or socioeconomic status.

By virtue of paying your electric bill each month, you're a member of the co-op, and every member has an

equal voice and vote when it comes to co-op governance. This ties back to our guiding principles of equitable economic participation and democratic control of the co-op.

We encourage all members to vote in Taylor Electric's director elections, and we invite all members to participate in co-op meetings to weigh in on discussions that set co-op policies and priorities.

We know members of our community have different needs and perspectives, and we welcome diverse views on all issues under consideration by the co-op. The more viewpoints we hear, the better we are able to reflect the needs of all corners of our community.

Inclusion

While our top priority is providing safe, reliable, and affordable energy, we also want to be a catalyst for good in our community. Because we are your local electric cooperative, co-op revenues stay right here in our community. In turn, we invest in our diverse community base through scholarship programs, charitable giving, educational programs, and more. We strive to make long-term decisions that improve and enrich the communities we serve.

While today's world is radically different than it was when Taylor Electric was founded, our cooperative values have stood the test of time and remain just as relevant today. We recognize that today's co-op members expect more, and our pledge to you—the members we proudly serve—is to promote a cooperative culture of inclusion, diversity, and equity for all.



TAYLOR ELECTRIC COOPERATIVE INCENTIVES

Effective January 1, 2021 – Incentives subject to change without notice

2021 Incentive

ENERGY STAR APPLIANCES

Clothes Washer	\$25 per unit
Clothes Dryer	\$25 per unit
Clothes Dryer – Heat Pump – <i>all heat pump clothes dryers qualify</i>	\$50 per unit
Refrigerator ≥ 10 cubic feet	\$25 per unit
Inductive Range – <i>all inductive ranges qualify</i>	\$25 per unit
Freezer – freezer must be ≥ 10 cubic feet to qualify	\$25 per unit
Dishwasher	\$25 per unit
Dehumidifier	\$25 per unit
Recycling – Refrigerator/Freezer/Room A/C (<i>signed certification required – must be working</i>)	\$25 per unit

CONSERVATION

Flow Restrictor – shower (<i>2.5 gal. per min. or less – capped at cost</i>)	\$5 per unit
Flow Restrictor – faucet (<i>1.5 gal. per min. or less – capped at cost</i>)	\$1 per unit
Electric vehicle charging station (<i>load management control required</i>)	\$400 per unit
Electric vehicle smart charger with integrated metering (<i>load management control required</i>)	\$800 per unit
Smart Power Strip/Bar – <i>all WiFi power strips qualify</i>	\$5 per unit

AUDITS & ASSESSMENTS

Compressed Air Audit	capped at cost – \$500 max.
Audit Recommended Improvements	capped at cost – \$500 max.
Touchstone Energy New Home Program – <i>must meet one of five requirements (criteria for multi-family dwellings include one incentive per habitable structure [not warehouse, not per apartment], structure must be on cooperative lines and person requesting incentive must be owner and a member)</i>	\$500 each

ELECTRIC WATER HEATER***

Commercial and Residential—75-99 gallon (<i>Energy Factor .88+, Residential</i>)	\$150 per unit
Commercial and Residential—100 gallon+ (<i>Energy Factor .88+, Residential</i>)	\$300 per unit
Solar storage, w/electric auxiliary tank – 75-99 gallon	\$150 per unit
Solar storage, w/electric auxiliary tank – 100+ gallon	\$300 per unit
Heat pump water heater (<i>Integrated [all-in-one] units, Energy Factor 2.0 or greater</i>)	\$300 per unit

LIGHTING

LED bulb (residential & non-residential) – capped at cost	\$.50 per bulb – 5 bulb minimum
LED fixture – non-residential only – capped at cost	\$.50 per fixture per 800 lumens
LED Exit signs – capped at cost	\$5 per sign
Occupancy Sensors – capped at cost (<i>excludes motion detectors</i>)	\$5 each

HVAC****

Heat Pump – Air-Source & MiniSplit (<i>14+ SEER, 8.2+ HSPF, or EER 11+</i>)	\$250 per ton
Heat Pump – Commercial Air Source & PTHPs (<i>Less than 20 ton: EER 11+ 20 to less than 60 ton: EER 10.5+ , Greater than or equal to 60 ton: EER 10+</i>)	\$250 per ton
Heat Pump – Geothermal	\$500 per ton
New Furnace w/ECM Blower Motor – <i>Variable speed motor (not multi-speed) "or" Eae ≤ 670 kwh/year</i>	\$35 per unit
Dual Fuel (8 KW min. – new installations)	TEC only – \$100 bill credit
ETS units	TEC only – \$30 per KW
Electric hydronic or slab	TEC only – \$20 per KW

AGRICULTURAL & C&I

Commercial Vending Machine Controls	\$25 each
Dairy Plate Cooler/Well Water Pre-cooler	\$500 per unit
Dairy Heat Recovery w/Electric Backup – used with controlled water heater	\$300 per unit
Low/zero Energy Livestock Waterer (<i>500 watts or less, insulated tank</i>)	\$50 per unit
Scroll Refrigeration Compressor (<i>max. \$1,000 per compressor</i>)	\$30 per HP
Variable Frequency Drive (<i>max. \$1,000/drive, min. 1/2 HP</i>)	\$30 per HP
Electric Forklift Battery Charger – <i>must be controlled as defined by cooperative</i>	\$200 each
Ag Fan – Exhaust, less than 36" – <i>must be ≥ 18 cfm/Watt @ 0.05" SP</i>	\$1 per inch diameter
Ag Fan – Exhaust, greater than 36" – <i>must be ≥ 21 cfm/Watt or more @ 0.05" SP</i>	\$1 per inch diameter
Ag Fan – Circulation, less than 36" – <i>must be ≥ 18 lbs. force/kW</i>	\$1 per inch diameter
Ag Fan – Circulation, greater than 36" – <i>must be ≥ 21 lbs. force/kW</i>	\$1 per inch diameter

***Water heater rebates require installation of co-op's Load Management (LM) control.

****A/C and heat pumps require LM only when separately metered for off-peak rates.

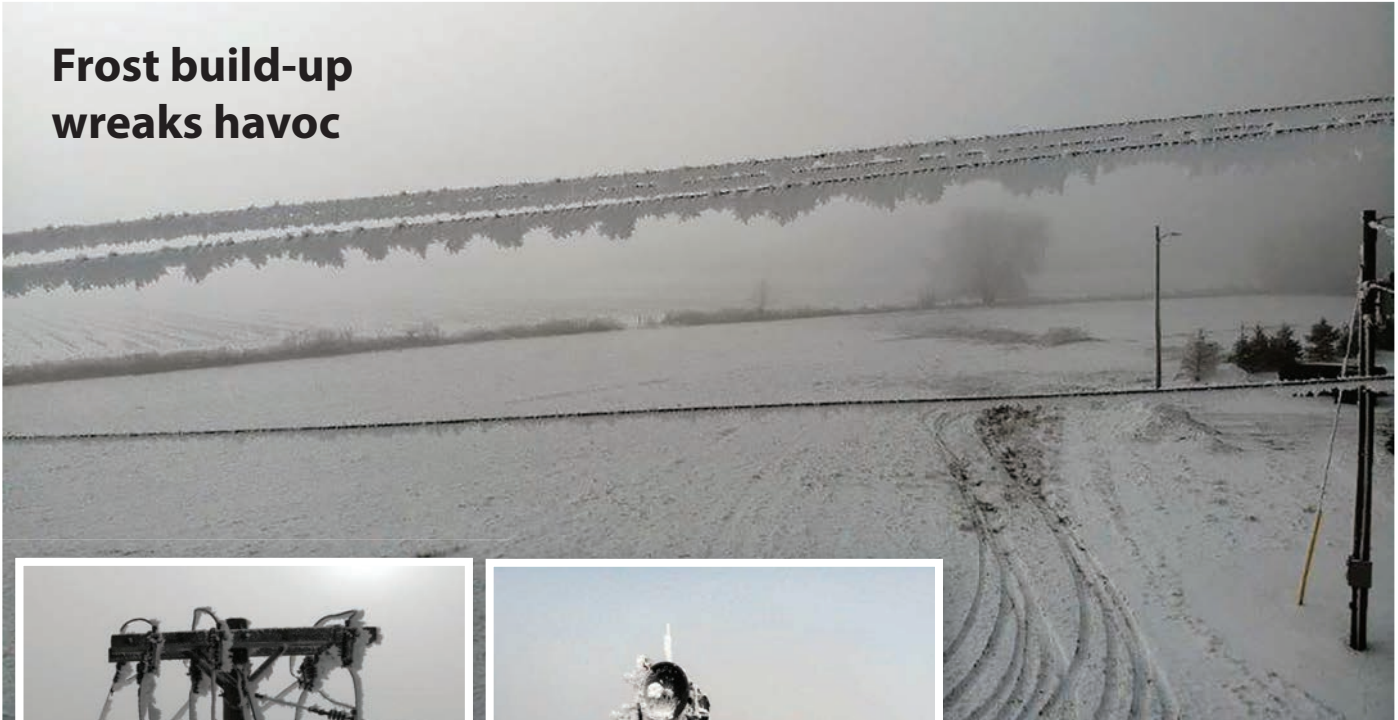
****Dual Fuel, ETS, & hydronic or slab systems require LM control to qualify for incentive. (timeclock control when under the time of day rate is acceptable.)

Maximum rebate = \$20,000 per member account per year.

Most rebates must be applied for within 6 months of purchase.

Plus, call FOCUS ON ENERGY 800-762-7077

Frost build-up wrecks havoc



Early January saw a foggy weather pattern that made for beautiful winter landscapes and was quite picturesque, but created issues with the power lines in our service territory. The fog created a build-up of ice and frost which caused the lines to sag and touch together. As a result, galloping lines caused broken lines, blinking lights, and outages.

MY CO-OP

Congratulations to the winners of our Christmas coloring contest!

The winning entries in each age category are pictured below. Each of these children received a \$25 Medford Chamber of Commerce gift certificate. Thanks to all who entered!

HEY KIDS!

Decorate this picture for a chance to win a prize!
Please bring your completed picture in person and receive a treat. A drawing of all entries will be held on Friday, December 18, 2020. Pictures will be displayed at the co-op office. Age groups include: 1-3 years, 4-6 years, 7-9 years, and 10-12 years. All participant parents must be current members of Taylor Electric.

HOLIDAY SAFETY

with Safety Sadie

Make sure your pets have a safe holiday, too. Watch them around light strands, cords, and bulbs to make sure they don't chew on them.

Safe Electricity.org

Name: Zaelyn Pernsteiner Age: 3
 Parent's Name: Cody & Maris Pernsteiner AEC No. 201808200
All employees and director's families are ineligible.

Age group 1-3:
Zaelyn Pernsteiner, daughter of Cody & Maris Pernsteiner

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Safe Electricity.org

Name: Sawyer Schmidt Age: 5
 Parent's Name: Cody & Jackie Schmidt AEC No. 201808200
All employees and director's families are ineligible.

Age group 4-6:
Sawyer Schmidt, son of Cody & Jackie Schmidt

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Safe Electricity.org

Name: Isabella Hrabý Age: 9
 Parent's Name: Lyle & Beth Hrabý AEC No. 201-009-600
All employees and director's families are ineligible.

Age group 7-9:
Isabella Hrabý, daughter of Lyle & Beth Hrabý

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HOLIDAY SAFETY

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Safe Electricity.org

Name: Solomon Mahner Age: 11
 Parent's Name: Christopher & Deb Mahner AEC No. 201808200
All employees and director's families are ineligible.

Age group 10-12:
Solomon Mahner, son of Christopher & Deb Mahner

Clean up your paper clutter this New Year!

Begin the New Year cleaning up your paper clutter by signing up for paperless billing through SmartHub. While you're there, check out the other great benefits SmartHub has to offer:

- Pay your bill online
- Check your usage
- Manage your account
- Set up recurring and stored payments
- Communicate directly with the co-op

Start the New Year off right and sign up for SmartHub online. It's Taylor Electric's FREE and mobile online payment system. Click on the signup link and follow the prompts to create your user name and password. Questions? Call, click or visit us at 715-678-2411 or www.taylorelectric.org.



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TAYLOR ELECTRIC
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Your Touchstone Energy® Partner

